

Paul Hamlyn
Foundation

Logo guidelines

May 2024

The logo consists of the lowercase letters 'phf' in a dark teal, serif font, centered within a white square.

Endorsement logo

This logo can be used on materials to show you are working with Paul Hamlyn Foundation.

Our logo can signify acknowledgement of your grant and our support for your work. Any use of the logo should be discussed with your Grants Manager at the Foundation.

There are two versions of the logo you can use: our main logo and a reversed version when you are using our logo against a dark background.

All versions of the endorsement logo must only be used from the artwork provided. Never compress or stretch the logo.



Primary endorsement logo

For use on white and light coloured backgrounds



Reversed endorsement logo

For use on dark coloured backgrounds

Endorsement logo size and spacing

The endorsement logo has an exclusion zone (marked x below) to space it away from other elements. It is equivalent to half the the height of the PHF device container.

The logo has a number of recommended sizes depending upon the standard paper size or digital device on which it appears.

Exclusion zone

x		x
x		x
x		x
x		x

Recommended sizes for print

Dimensions	PHF device height
A3 297×420mm	26mm
A4 210×297mm	18mm
A5 148×210mm	18mm
A6 105×148mm	15mm
DL 210×99mm	18mm

Recommended sizes for digital

Screen width	PHF device height
1920dp	50dp
768dp	50dp
375dp	45dp

Minimum size for print

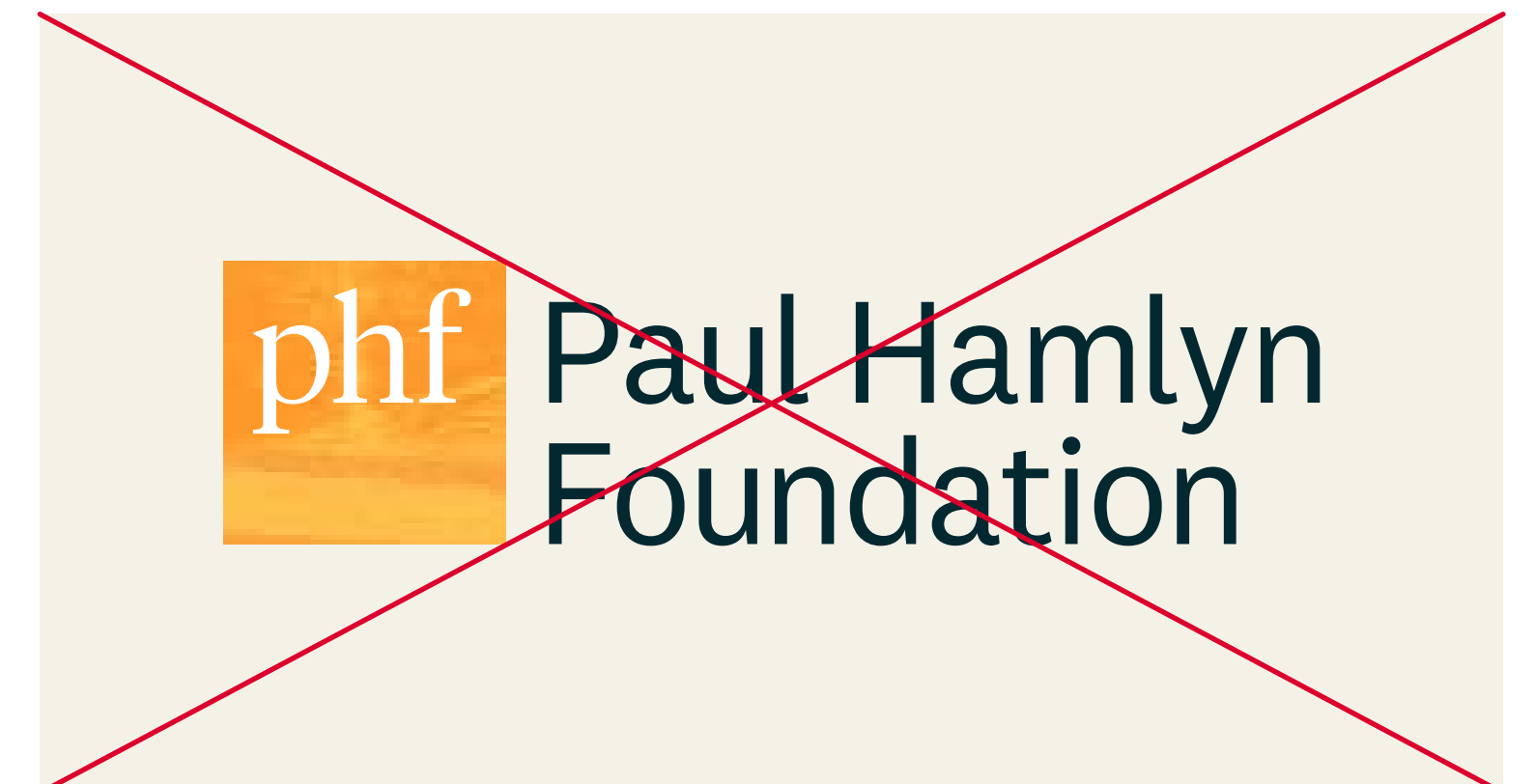
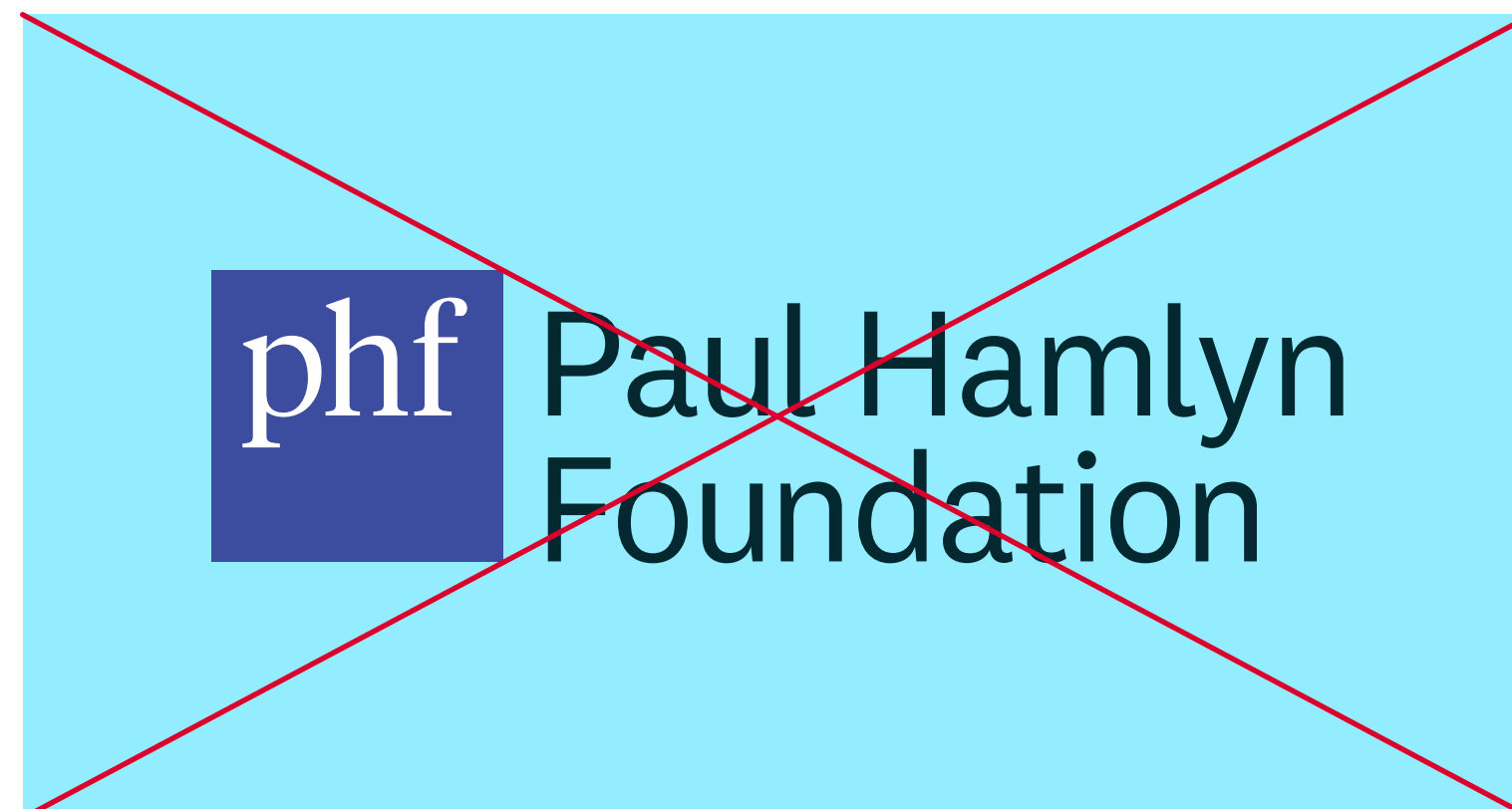
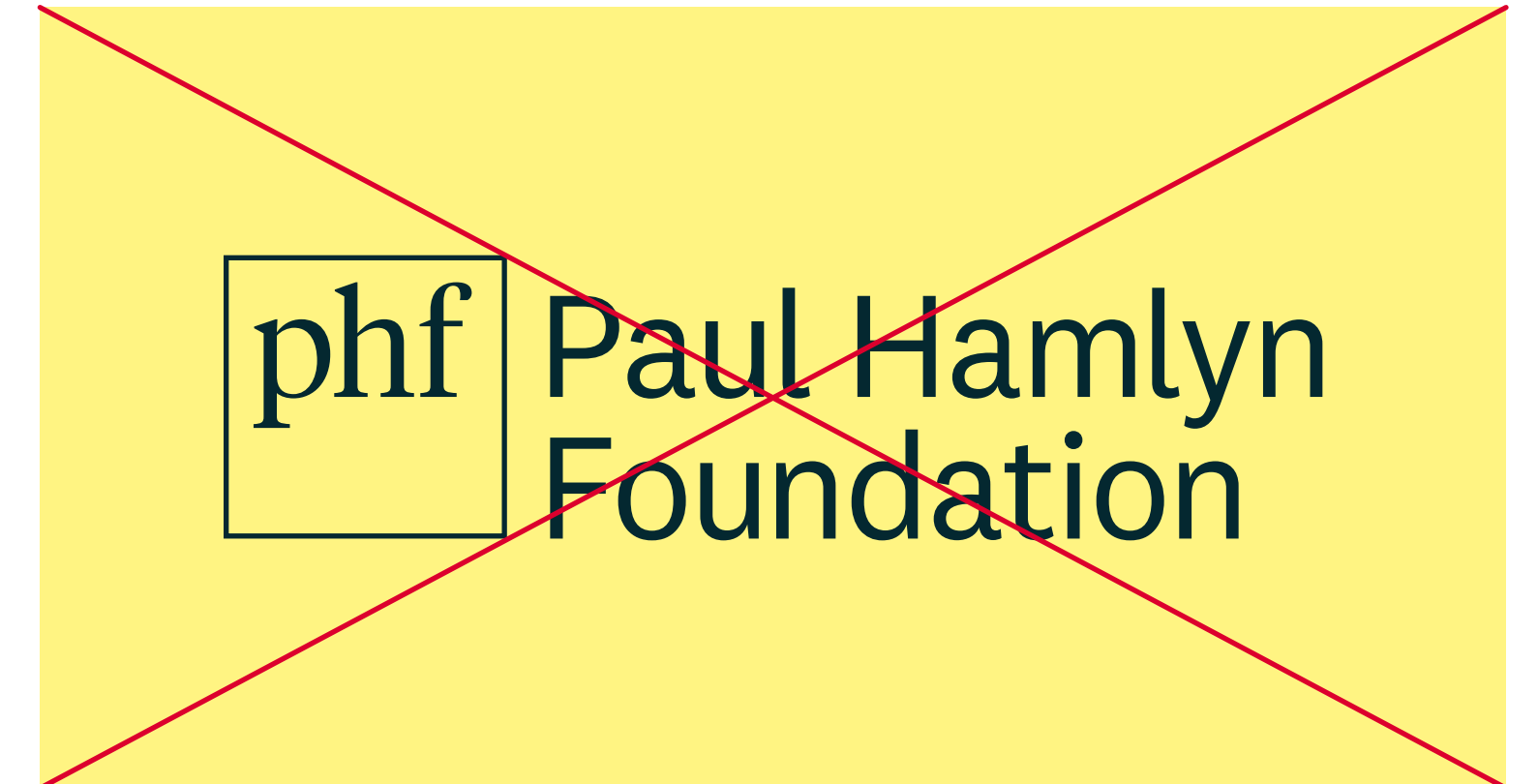
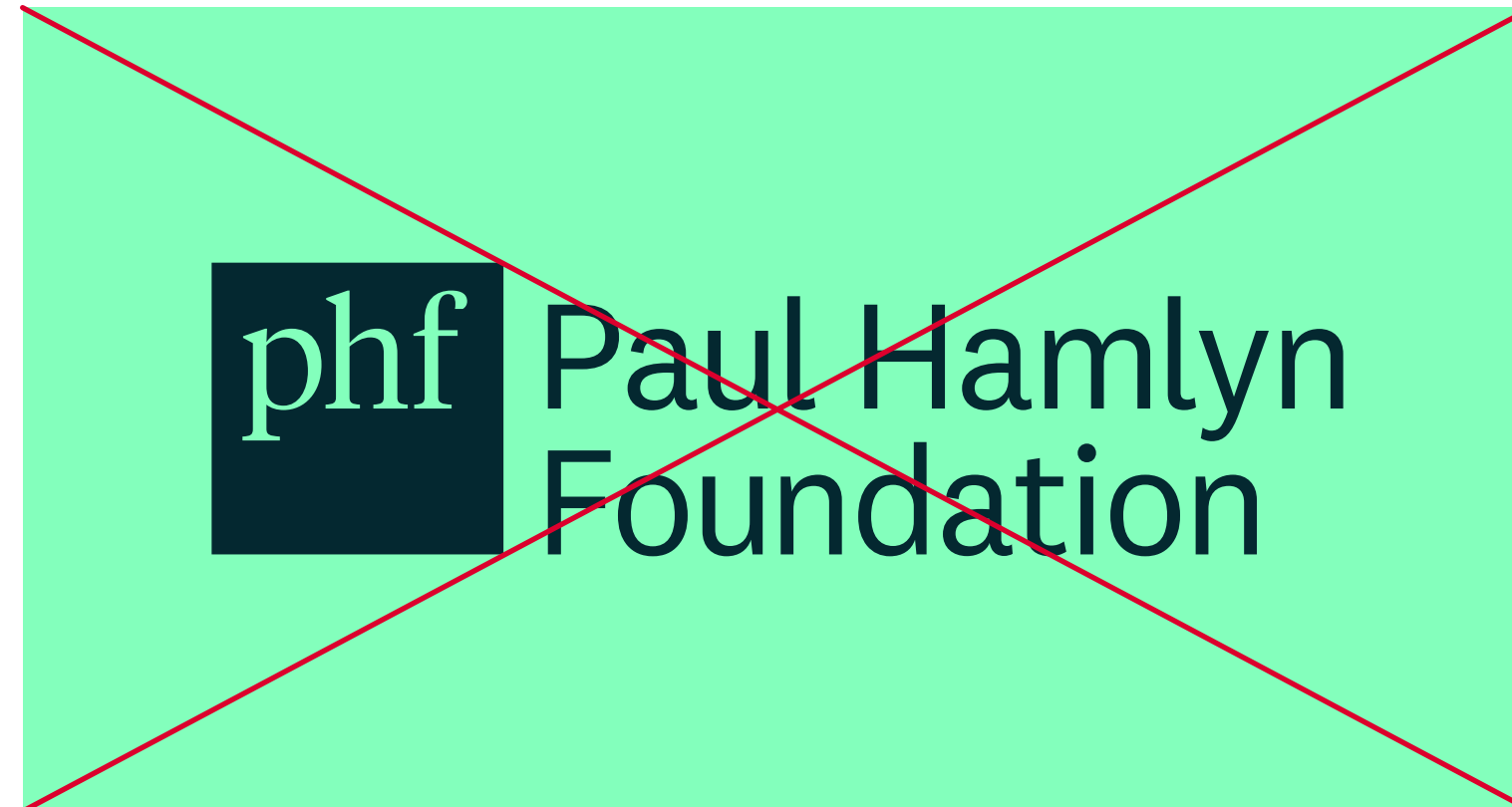


Minimum size for digital



Logo colour

Always use the logo artworks as supplied;
do not recolour or cut out the device.



Paul Hamlyn Foundation

For any questions about these guidelines,
please contact the Paul Hamlyn
Foundation communications team.

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